

**Fuelling the Future: Collaborative Innovation in
Geoscience and Energy**

GCON
LONDON

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

GESGB Conference (G-CON) | 25-26 November 2026 | Mercure Earls Court, London

INTRODUCTION

Welcome to **G-CON**, our new flagship conference, brought to you by the Geoscience Energy Society of Great Britain (GESGB). Designed to replace PETEX, **G-CON** will have a strategic focus on technical content, innovation and commercial relevance, bringing together the most creative thought-leaders from industry, the brightest minds from academia, and the next generation of geoscientists.

If you want to connect, influence and showcase, at the intersection of research, technology and real-world energy challenges, **G-CON** is your must attend event in 2026.

CONFERENCE OVERVIEW

This two-day conference takes place at the Mercure Earls Court, London, on the 25-26 November 2026 and will cover three unique themes:

Global Hotspots & Hydrocarbon Exploration
Technology, AI & Data Science
New Energies & Subsurface Solutions



Here's a snapshot of what you can expect:

- High impact talks across three focused streams
- Daily keynote speakers from industry and academia
- Extensive poster sessions showcasing student and professional research
- Workshops and training sessions for early career professionals
- Exhibition Zone and Networking events

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

With around 400 quality delegates attending, from industry leading organisations to the world of academia, **G-CON** offers a diverse range of Sponsorship and Exhibition opportunities that can greatly benefit your company or academic institution.

With excellent business opportunities, **G-CON** will help leverage your brand, expand your networks, generate leads and promote your organisation to the right industry leaders and decision makers. Generate real brand equity & associate your brand with **G-CON**, a world class event, set to lead the way for the wider industry into 2027 and beyond.

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

There are different ways to get involved with **G-CON**, whether through our **Exhibition Opportunities** - taking a 'space only' stand or an 'all inclusive' graphic stand package, or through our range of **Sponsorship Opportunities** – from stand alone packages to bespoke 'create your own' conference themed partnerships. Whether sponsoring a theme or networking opportunity, exhibiting new technology or supporting student participation, **G-CON** offers a range of partnership opportunities tailored directly to your goals.

EXHIBITION OPPORTUNITIES

STAND SPACE

COST: £800

- Space Only
- Approx. 2m x 2m - to display Roller Banners (maximum 2)
- Duration: 2-days
- 1 x complimentary registration to G-CON



GRAPHIC STAND (ALL INCLUSIVE)

COST: FROM £1,900

- Modular Stand
- Includes: small desk, backdrop panel display, stool
- Various upgrade options available
- Duration: 2-days
- 1 x complimentary registration to G-CON



Please note - the 'all inclusive' graphic stand package would be subject to a minimum number of orders. Please contact Nick on nick@ges-gb.org.uk to discuss further details.

**To Book Your Sponsorship or Exhibition Opportunity, Please
Click Here and Complete the Online Booking Form**

SPONSORSHIP OPPORTUNITIES

EVENT PARTNER

EXCLUSIVE | COST: £4,000

Intrinsic link to G-CON, brand equity, exposure, leads & business generation opportunities.

- **Designation: Event Partner**
- **Partner logo featured on the G-CON website homepage with hyperlink**
- **Partner logo featured on the G-CON sponsors' page, with partner profile and hyperlink**
- **Partner logo featured on all G-CON related mailings with hyperlink to website**
- **Partner announcement on GESGB social channels, plus opportunity to play video**
- **Access to Conference sponsor (media) toolkit**
- **Access to the registered attendee list 1 week prior to the event**
- **1 x full page advert in the Digital Event Guide**
- **Partner logo on all event sponsor signage**
- **Complimentary Exhibition Stand (Space)**
- **Presentation / Speaker Opportunity**
- **2 x complimentary registrations to G-CON**
- **1 x dedicated mailshot to all registered attendees post event**
- **Partner recognition on all post event communications**

TECHNICAL PROGRAMME

EXCLUSIVE | COST: £3,000

Brand equity, technical quality, content association, right target audience.

- **Designation: Technical Programme Sponsor**
- **Sponsor logo featured on the G-CON website programme page with hyperlink**
- **Sponsor logo featured on the G-CON sponsors' page, with partner profile and hyperlink**
- **Sponsor logo featured on all G-CON related mailings with hyperlink to website**
- **Sponsor announcement on GESGB social channels, plus opportunity to play video**
- **Access to Conference sponsor (media) toolkit**
- **Access to the registered attendee list 1 week prior to the event**
- **1 x ½ page advert in the Digital Event Guide**
- **Sponsor logo on all event sponsor signage**
- **Sponsor logo featured on Conference programme holding slides**
- **Presentation / Speaker Opportunity**
- **2 x complimentary registrations to G-CON**
- **Sponsor recognition on all post event communications**

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EVENING RECEPTION

EXCLUSIVE | COST: £3,000

Business networking, leads, collaborations, brand exposure.

- Designation: Evening Reception Sponsor
- Sponsor logo featured on the G-CON sponsors' webpage, with profile and hyperlink
- Sponsor logo featured on all G-CON related mailings with hyperlink to website
- Sponsor announcement on GESGB social channels plus opportunity to play video
- Access to Conference sponsor (media) toolkit
- Access to the registered attendee list 1 week prior to the event
- 1 x ½ page advert in the Digital Event Guide
- Sponsor logo on all event sponsor signage
- Sponsor logo displayed at Evening Reception
- 2 x complimentary registrations to G-CON
- Sponsorship recognition on all post event communications

DIRECTIONAL SIGNAGE

EXCLUSIVE | COST: £2,000

Brand exposure, networking, brand equity.

- Designation: Directional Signage Sponsor
- Sponsor logo featured on the G-CON sponsors' webpage, with profile and hyperlink
- Sponsor logo featured on all G-CON related mailings with hyperlink to website
- Sponsor announcement on GESGB social channels plus opportunity to play video
- Access to Conference sponsor (media) toolkit
- Access to the registered attendee list 1 week prior to the event
- 1 x ½ page advert in the Digital Event Guide
- Sponsor logo on all G-CON directional (printed and digital) signage
- Sponsor logo on all event sponsor signage
- 1 x complimentary registration to G-CON
- Sponsorship recognition on all post event communications

GUEST REGISTRATION

EXCLUSIVE | COST: £2,000

Contacts, lead generation, brand exposure.

- Designation: Guest Registration Sponsor
- Sponsor logo featured on the G-CON website registration page, with profile & hyperlink
- Sponsor logo featured on the G-CON sponsors' webpage, with profile and hyperlink
- Sponsor logo featured on all G-CON related mailings with hyperlink to website
- Sponsor announcement on GESGB social channels plus opportunity to play video
- Access to Conference sponsor (media) toolkit
- Access to the registered attendee list 1 week prior to the event
- Sponsor logo featured on joining instructions sent to all delegates 1 day before event
- 1 x ½ page advert in the Digital Event Guide
- Sponsor logo featured on registration desk branding
- Sponsor logo on all event sponsor signage
- 1 x complimentary registration to G-CON
- Sponsorship recognition on all post event communications

BADGES & LANYARDS SPONSOR

EXCLUSIVE | COST: £2,000

Contacts, connections, networking, brand equity.

- Designation: Badges and Lanyards Sponsor
- Sponsor logo featured on the G-CON sponsors' webpage, with profile and hyperlink
- Sponsor logo featured on all G-CON related mailings with hyperlink to website
- Sponsor announcement on GESGB social media channels plus opportunity to play video
- Access to Conference sponsor (media) toolkit
- Access to the registered attendee list 1 week prior to the event
- 1 x ½ page advert in the Digital Event Guide
- Sponsor logo featured on all delegate badges, alongside the conference logo
- Sponsor logo featured on all delegate lanyards*
- Sponsor logo on all event sponsor signage
- 1 x complimentary registration to G-CON
- Sponsorship recognition on all post event communications

*Reduced rate available if sponsor provides lanyards

NEXT GENERATION

2 AVAILABLE | COST: £2,000

Future prospects, sustainability, careers, young professionals, students, CSR.

- Designation: Next Generation Sponsor
- Sponsor logo featured on the G-CON sponsors' webpage, with profile and hyperlink
- Sponsor logo featured on all G-CON related mailings with hyperlink to website
- Sponsor announcement on GESGB social media channels plus opportunity to play video
- Access to Conference sponsor (media) toolkit
- Access to the registered attendee list 1 week prior to the event
- 1 x ½ page advert in the Digital Event Guide
- Sponsor 2 registrations to G-CON, for young professionals / students
- Sponsor logo on all event sponsor signage
- 1 x complimentary registration to G-CON
- Sponsorship recognition on all post event communications
- 25% discount off any Future Geoscience Investor Programme partnership

GENERAL SPONSOR

UNLIMITED | COST: £1,000

- Designation: General Sponsor
- Sponsor logo featured on the G-CON sponsors' webpage, with profile and hyperlink
- Sponsor logo featured on all G-CON related mailings with hyperlink to website
- Sponsor announcement on GESGB social media channels plus opportunity to play video
- Access to Conference sponsor (media) toolkit
- Sponsor logo on all event sponsor signage
- Sponsorship recognition on all post event communications

CONFERENCE THEMED PARTNERSHIPS 3 AVAILABLE | COST: NEGOTIABLE

At the heart of **G-CON**, we're building the future of energy together - it's where correlation & collaboration overlap to create exceptional business partnerships and opportunities.

In addition to our set sponsorship packages, at this year's **G-CON**, under our conference themes, we're also excited to offer three unique **Themed Partnerships**, with opportunities for individual bespoke packages to be created with your business goals at the very centre.

- **EXPLORATION PARTNER**
- **TECHNOLOGY PARTNER**
- **NEW ENERGIES PARTNER**

What are your core objectives - is it about promoting your brand, creating new leads or driving more business. What do you need to promote - is it a new product, service, or the latest piece of research. This is sponsorship reimagined, where you're in the driving seat...and there's even opportunities to create your own showcase at the conference, if you're looking to make a big impact!

Let's work together to create a **Themed Partnership** that's perfectly aligned with your goals, just click on the blue banner below to start your journey.

Meeting Rooms

If you're looking to host a private meeting or presentation during **G-CON**, there will be meeting rooms available at the hotel that can be booked through the GESGB, on an hourly basis or for longer periods. Please contact Nick on nick@ges-gb.org.uk in advance, or for any last minute requests during the event, on 07717090306.

To Book Your Sponsorship or Exhibition Opportunity, or to Discuss a Themed Partnership, Please Click Here and Complete the Online Booking Form

ALL COSTS EXCLUDE VAT.

Let's Build The Future Of Energy Together!